

MEDIA INFORMATION ((for unrestricted publication))

Commitment to research

Texaid joins Mistra Future Fashion

Texaid has joined the Swedish research programme Mistra Future Fashion. The company wants to contribute its expertise in environmentally friendly collection, sorting and use of textiles and assist in the further development of textile recycling methods. Along with sharing its knowledge, Texaid will supply used textiles that will serve as basic materials for research.

A shared vision: closing the loop

Texaid and Mistra Future Fashion share a common aim of closing the textile cycle and making the global textile industry more sustainable. 'The complete reprocessing of used textiles would make a significant contribution towards conserving natural resources and reducing environmental damage,' says Martin Böschen, CEO of the Texaid Group. Spurred on by its vision of a closed loop, Texaid is constantly striving to optimise its working processes and quality standards, with the aim of keeping used clothing, shoes and household textiles in a closed cycle of reusability. By joining Mistra Future Fashion, Texaid underlines its commitment to the further development of textile recycling methods.

Raw material for research

Texaid will provide the research programme with both its expertise and with used textiles as basic materials. This facilitates an effective connection with today's textile market. 'Having access to the wealth of experience and raw materials of one of Europe's leading organisations in the field of used textile recycling allows our research to take on a holistic perspective,' says Hanna de la Motte, researcher and Head of Recycling at Mistra Future Fashion.

About Mistra Future Fashion:

[Mistra Future Fashion](#) was founded in 2011 by the Swedish Foundation for Strategic Environmental Research (MISTRA) and is a cross-disciplinary research programme that envisages achieving a closed loop in the fashion and textile industry, while also seeking to promote sustainable consumption. Over 40 research and industry partners are now participating in the programme.

About Texaid:

Texaid was founded in 1978 as a charity-based private partnership by the six Swiss aid organisations Swiss Red Cross, Caritas Schweiz, Winterhilfe Schweiz, Solidar Suisse, Kolping Schweiz and HEKS, along with an entrepreneur. With its headquarters in the Canton of Uri and branches in Germany, Bulgaria, Hungary and Morocco, the company is one of Europe's leading textile recycling service providers. Texaid has an ISO-certified quality and environment management system

in Switzerland (ISO 9001 & ISO 14001) and has been awarded the 'carbon dioxide neutral' label by Swiss Climate AG.

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You can find relevant images on our website, under [downloads](#).